



2024 -2025

# Sponsorship Opportunities

Nov 2024 - Oct 2025



WOMEN'S  
RESOURCE CENTER



### Who we are

Welcome to the **Women's Resource Center (WRC)**, where we empower and support women through education, advocacy, and community. Established in 1979, the WRC has been a pillar of strength and guidance for women in our region of Southwest Florida for more than 45 years. We are dedicated to providing resources, services, and opportunities that promote financial stability, gender equity and empower women to achieve their full potential.

### About Us

The Women's Resource Center is a non-profit organization committed to:



**Empowerment:** Offering programs and workshops that build confidence, skills, and leadership among women.



**Education:** Providing educational resources on issues such as health, financial literacy, career development, and more.



**Advocacy:** Advocating for policies and initiatives that promote gender equality and support women's rights.



**Community:** Creating a supportive community where women can connect, share experiences, and inspire one another.

### Our Impact

- **Number of Women Served:** 3,000 women served annually through our programs and services.
- **Workshops and Events:** 6+ workshops, seminars, and events conducted each year on topics relevant to women's empowerment and development.
- **Success Stories:** Stories of women who have benefited from our services and gone on to achieve significant personal and professional milestones.



## 2024 - 2025 Sponsorship Opportunities

### Why Sponsor WRC

#### Make a Difference

Support programs and services that directly impact women's lives in our community.

#### Enhance Visibility

Increase your organization's visibility among a diverse audience including women, families, and community leaders.

#### Corporate Social Responsibility

Demonstrate your commitment to gender equality and social responsibility.

#### Networking Opportunities

Connect with other sponsors, community leaders, and supporters who share your values and goals.

#### Tax Benefits

Receive tax benefits for supporting a registered non-profit organization.

22,100



Email  
Subscribers

74K



YouTube  
Views

121,031



Website Visitors  
in past year

9,459



Social Media  
Followers



Instagram



Facebook



YouTube



LinkedIn

### Annual Events

14

**Wonder Woman Collective**, The Grove, Lakewood Ranch

**Nov**  
2024

*Building a Support Network: Mentorship and Collaboration.*  
**200+ attendees**

18

**Supported Scholar Luncheon**, Michael's on East | Sarasota

**Mar**  
2025

*Meet Supported Scholars and learn about WRC educational scholarships.*  
**200+ attendees**



**WOMEN'S**  
RESOURCE CENTER



## 2024 - 2025 Sponsorship Benefits

### Corporate Sponsorships

	Presenting Sponsor \$20,000	Empowering Partner \$10,000	Individual Sponsor \$5,000	Custom Package \$\$
Recognition as sponsor in WRC promotional materials, publicity and social media	✓			
Logo on WRC letterhead	✓			
Logo on weekly emails	✓			
Name or logo and link on WRC website	✓	✓	✓	
Speaking opportunities at events				
Recognition as sponsor on event and publicity materials	✓	✓	✓	
Name or logo displayed at event	✓	✓	✓	
Event Tickets <i>Wonder Woman Collective (Nov 14, 2024)</i>	8	4	2	
<i>Scholarship Luncheon (March 18, 2025)</i>	8	4	2	

In addition to the above, we are also interested in creating **customized sponsorship packages** to align with your specific objectives. Whether you are interested in sponsoring an event, program, or initiative, or helping to get the word out about our services, we will work with you to develop a partnership to maximize your impact and visibility. Please feel free to contact us to discuss further.

**To complete your Corporate or Event sponsorship online through our secure platform, please visit: [mywrc.org/sponsorship](https://mywrc.org/sponsorship)**





## 2024 - 2025 Sponsorship Benefits

### Event Sponsorships

	Presenting Sponsor & host	Wonder Woman Sponsor	Fearless Female Sponsor	Legendary Lady Sponsor	Girl Boss Sponsor
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Pick your event (Choose one)	Wonder Woman Collective (Nov 14, 2024) <b>OR</b> Scholarship Luncheon (Mar 18, 2025)	Wonder Woman Collective (Nov 14, 2024) <b>OR</b> Scholarship Luncheon (Mar 18, 2025)	Wonder Woman Collective (Nov 14, 2024) <b>OR</b> Scholarship Luncheon (Mar 18, 2025)	Wonder Woman Collective (Nov 14, 2024) <b>OR</b> Scholarship Luncheon (Mar 18, 2025)	Wonder Woman Collective (Nov 14, 2024) <b>OR</b> Scholarship Luncheon (Mar 18, 2025)
Sponsor both events and save 20%!	+\$6,000	+\$3,000	+\$1,500	+\$600	+\$300
Logo and link on WRC website	✓	✓	✓	✓	✓
Speaking opportunities at events	✓				
Recognition as sponsor on event and publicity materials	✓	✓	✓		
Name or logo displayed at event	✓	✓	✓	✓	✓
Event Tickets (Choose one event)	10	8	6	4	2

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